



MBMD Siemens B2C (MASTER)

[common.menu]



Let your fridge help you manage food waste.

Reducing waste in the kitchen means knowing the best way to keep food fresh for longer.

Prioritise visibility.

Make the most of your fridge by understanding the specific areas within it. When stocking up, avoid filling it to the edge to allow the cool air to circulate. Instead, arrange the items so you can see everything immediately. Place smaller items in front, and taller or larger items at the back. This way, everything is visible and within reach.

To fit more without overloading we recommend storing food in boxes that you can stack – especially food that tends to stay fresh longer in plastic packaging is best stored in boxes to have the same effect.

Go low for highly perishable.

Your fridge has slight temperature differences throughout the compartments. The warmest zone is at the very top. And the coldest zone is between the vegetable and fruits drawer and the glass shelf above. Use this lower space to store highly perishable items

such as prepared foods, dairy products, or temperature-sensitive desserts. The Siemens multiAirFlow system ensures efficient circulation of air, it maintains an even temperature that keeps your food fresh.

And to know more about the individual programs and functions of your fridge and freezer, you can find them in your personal [My Siemens](#) account. It has all your appliance info in one place.



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Keep non-sensitive items by the door.

The air circulation in your fridge creates different chill zones and the temperature by the door of your refrigerator compartment rises every time it's opened. So only store products in this area that can deal with temperature changes. These include sauces and condiments, juices and sodas - but not milk or other dairy products. Store perishable food (e.g. fish, sausage, meat) in the coldest zone above the vegetable drawer.

Use the drawers for sensitive products.

The coldest zone in your refrigerator compartment is between the vegetable container and the glass shelf situated above. This area is ideal for storing other perishable items. If your refrigerator model has a dedicated drawer for meat and fish, this is the perfect place to store them to retain their freshness. The constant low temperature in this area ensures your meat or fish remains fresh and ready for use. Note that the features of your appliance depend on the model.

hyperFresh for veggies.

The hyperFresh drawer offers freshness for longer. It's designed to provide the perfect environment for all your fruits and vegetables. Depending on your model, use the slider to control the humidity manually, based on which products are stored inside. Leafy greens like spinach need more moisture to remain crisp. You can choose the "Vegetable" setting. For berries, meanwhile, less moisture is needed so you can choose the "Fruit" setting. This way, you'll always have fresh and crispy fruits and vegetables when you need them.

Good to know: There's a list of fruit and veggies that shouldn't go into the fridge but stay in a coolish place (8-12°C) as for example: pineapple, banana, mango, papaya, citrus fruit, eggplant, cucumber, zucchini, capsicum, tomato or potato.



Super Freeze for efficient freezing.

Food should be frozen quickly to retain all its vitamins and nutritional value. To achieve this, a few hours before you put fresh food in the freezer, such as before you go shopping, switch on super freezing. This cools the freezer even more so your fresh products freeze as fast as possible and to keep their freshness and maintain all their nutrients.



Open for kitchen success.

Making the perfect meal begins even before you turn on your hob. It starts with having the best ingredients. And to make sure you always have fresh vegetables



Shop with purpose.

Becoming a skilled home cook is more than just about understanding the basics of cooking. It also means becoming a more conscious consumer. Examining



Food waste no more.

The issue of food waste has become a global concern. But you can do your part at home. All it takes are a few small adjustments to your habits. And, if you're

always have fresh vegetables, meats, and fish, you need to know how best to store them using your Siemens fridge.

[➤ Experience precise cooling](#)

more conscious consumer. Examine your regular grocery shopping habits. Determine how you can buy and consume more sustainably.

[➤ How to shop more sustainably](#)

to your habits. And, if you're willing, acquiring useful skills that will also make your kitchen better in the long run.

[➤ Start your zero-waste journey](#)

Store your ingredients the right way with Home Connect.

Did you know that Home Connect can help you store food correctly in your smart fridge? The Home Connect app retains a clear overview of the correct way to store your various foods and adjusts the temperature in your refrigerator optimally – even remotely. The app also provides you with information about the different compartments of the fridge and provides helpful tips which products to store inside. Connect today to start the ease!

DISCOVER CONNECTED COOLING



Innovation for sustainability Service and warranty

Sustainability is a matter for all of us. Discover how we at Siemens Home Appliances are taking our responsibility as one of the market leaders in the home appliance industry towards environmentally friendly behavior. Enabling exciting possibilities without compromise.

Do you have any technical questions about installing or setting up your fridge or freezer? Do you need support for pairing your home appliance? Or would you like to get information on using Home Connect? We are happy to assist you.

Maintenance and care

With good care and cleaning, your appliance will retain its appearance and remain fully functioning for a long time to come. Explore our cleaning and care products for your Siemens fridge and freezer.

[➤ To the products](#)

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